



Southwater Royals F.C.



Sponsorship Packages

www.southwaterroyals.uk

History



Southwater Royals was founded as Royal United in 1997 in Southwater, Horsham, West Sussex.

We are a Southwater based club however recently moved to play all our Under 7 - Under 11 age group games at Christ's Hospital School.

Southwater Royals is committed to promoting high standards of football coaching in a safe and rewarding environment for all children. In 2005 the club submitted its application and was successful in gaining The FA Chartered Standard Award.

Southwater Royals (Royal United) was one of the first clubs in the area to be given this award and reflects the very high standards our Club Officers, Managers and Team Reps set.

The award is only available to clubs that can demonstrate they meet high standards in:-

- **Football Coaching – All Managers must hold formal FA Coaching Qualification**
- **Child Protection**
- **Equal Opportunities**
- **Administration**
- **Football Conduct**
- **Fair Play**

In addition to the requirements of the FA Chartered Standard the club continues to strive to raise standards and has already implemented the following:

- **Managers undertake full Criminal Records Bureau Disclosure**
- **Managers are supported in undertaking additional coaching qualifications**
- **Managers are all trained to emergency first aid standard**
- **Managers maintain their knowledge through membership of Sussex County FA Coaches Association**
- **Assistant Managers are supported to take formal FA Coaching Qualifications**



Club Officers



Andy New (Chairman)



Jodie Brown (Vice Chairman)



Alicia Torrens Marin
(Club Secretary)



Chris Baker
(Treasurer)



Matthew Tyerman
(Website Technical Developer)



Anita Rumble
(Club Welfare Officer)



Sponsorship Packages

It is vital for Southwater Royals future development to have Sponsorship. Without this injection of funds we would not be able to exist as a Club. But we want our Sponsors to be partners for the mutual benefit of both our Club and your Company.

We have put together several Sponsorship Packages to suit many budgets. They are as follows –

- **Platinum** - Total Club Sponsorship
- **Gold** - Full Kit & Training Tops
- **Silver** - Full Kit OR Training Tops
- **Bronze** - Training and Match Balls
- **Trophy Pack** - Trophies for each age group
- **Buy a Ball** - Purchase of Ball to win a prize



Platinum Package

This package would be a bespoke arrangement designed with consent of the club committee and yourself. We would need to take into account other sponsorship agreements and commitments the club has at the time of the agreement.

Typically this package would cover the next shirts required by each team where your logo would be displayed (each team usually keeps shirts for 2 years therefore shirts may be purchased over this period of time).

As a Platinum sponsor you will be the main sponsor of the club you will have a large permanent page banner on our website front page and a permanent banner on all other pages, your details will appear as a main feature in our annual Race Night and Presentation Day programmes. You will also be featured on our Letterheads. There will be local press coverage and ongoing press features where appropriate.

Total package will be in excess of £5000 and there can only be one Platinum sponsor for the Southwater Royals at any one time.



Gold Package

This package covers a complete Kit and Training Top sponsorship.

Your logo will appear on the front of the Shirts/Tops, your company details will appear on the team website page and in our annual Race Night and Presentation Day programme.

Your banner will scroll across our websites front page along with all the other club sponsors.

Total package £750-£1,000 (approx.) per age group. Length of sponsorship 2 years.



Silver Package

This package covers a complete Kit OR Training Top/Jacket sponsorship.

Your logo will appear on the front of the Shirts/Tops, your company details will appear on the team website page and in our annual Race Night and Presentation Day programme.

Your banner will scroll across our websites front page along with all the other club sponsors.

Total package £350-500 (approx.) per age group. Length of sponsorship 2 years.



Bronze Package

Good quality Balls are a vital part of any football club and this package covers this.

Balls last between 1 and 2 seasons and you will be supplying one team with 20 training balls and 4 match balls. By becoming a ball sponsor your company details will appear in our annual Race Night and Presentation Day programmes and team website page. Your banner will also scroll across our websites front page along with all the other club sponsors.

Total Package £200.00 (approx.) per age group. Length of sponsorship 1 year.



Trophy Package

Each team has an end of season presentation where all the kids get a memento to recognise their efforts for the season.

We also present a small number of awards for extra special achievements, such as Most Improved Player, Player of the Season, Manager's Player of the Season and Player's Player of the Season.

By becoming a Trophy sponsor your company details will appear on the team website page and in our Presentation Day Programme. Your banner will scroll across our websites front page along with all the other club sponsors.

Total Package: £100.00 (approx.) per age group. Length of sponsorship 1 year.



'Buy a Ball'

If our current sponsorship packages are appealing but don't fit your budget, we have a 'Buy a Ball' initiative.

You can buy a Training Ball for £7 or a Match Ball for £15 and your details will appear on our website as a sponsor of the team for a period of time.

Once 30 balls have been donated your name will be entered into a prize draw to win a Southwater Royals fleece, jacket or polo shirt.



How to get in contact?

If your company would like to speak to us about becoming a club sponsor we would love to hear from you. We have many options available to us and we welcome any support no matter how big or small.

Andy New (Chairman) - Email Address: andy.new@sky.com

Jodie Brown (Vice Chairman) - Email Address: jodieandgary@hotmail.com

Alicia Torrens Marin (Club Secretary) – Email Address: aliskev@yahoo.co.uk

Chris Baker (Treasurer) – Email Address: baker.sigston@googlemail.com